



# JAGANNATH INSTITUTE OF MANAGEMENT SCIENCES

**BBA** | **BCA** | **B.Com**

THREE YEARS FULL TIME PROGRAMMES





## Our Vision

To be a Premier Business School, nurturing leaders and creating social impact through excellence in education, training and research.

## Our Mission

- Ethics, Integrity and Social Responsibility : To cultivate principled leaders grounded in ethics, integrity, and social responsibility, committed to making a positive impact on businesses, communities, and society at large.
- Innovation, Technology and Business Acumen for Global Markets: To empower future leaders with cutting-edge innovation and technological expertise, combined with strategic business acumen, to excel in global markets and drive transformative change in the world of business.
- Entrepreneurship : To foster an entrepreneurial mindset that encourages creativity, resilience, and transformative ideas in creating value in dynamic business landscapes.



## ABOUT US

DELHI INSTITUTE OF HIGHER EDUCATION has been established under the aegis of JIMS group which has been leaders in the field of Management and Technical Education with a vision to provide a skill based education, which shall prepare Futuristic Managers to meet the challenges of the new industry landscape. Delhi Institute of Higher Education believes in preparing corporate ready managers, who are aware of the changing dynamism of corporate & business culture, along with a foresight towards the new avenues opening up. Our academic and corporate partners engage right from the selection process and curriculum design to selecting the faculty for the program and finalizing extended internship models. This immersion is to ensure that the students are ready to hit the road and are productive from Day 0 of joining their companies.

## Core Values

- Integrity and Ethics
- Transparency and Accountability
- Innovative Learning and Development
- Entrepreneurship and Diversity
- Social Responsibility and Environment

## Advisory Board

The Institute has a very strong advisory board chaired by Dr. Mahesh Gupta, CMD Kent RO Systems Ltd with other distinguished Senior Academic and Corporate Advisors from diverse backgrounds. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the institute.



**Dr. Mahesh Gupta**  
CMD, Kent RO



**Prof. Parag Diwan**  
Former VC, UPES  
CEO, Paradigm Consultant



**Dr. A.K. Sen Gupta**  
Former Dean, IIFT



**DR. G.P RAO**  
Founder,  
Good People Relations  
Former Chief HR, Reliance



**Mr. Rashmani Mehrishi**  
Director,  
Zenta Healthcare



**Prof. G.K. Agarwal**  
Professor at  
International Management  
Institute

# About The Institute

The institute provides a very supportive and dynamic learning environment to cater to the ever changing needs of the globalized world. The institute strives hard to provide an enriching environment with all modern technologies. At the end of the course our students are well equipped to face the world as industry professionals and entrepreneurs to add value to the industry they choose to pursue further.

DIHE is strategically situated in the heart of Greater Noida West (popularly known as Noida Extension).

The Institute is surrounded not only by lush greenery but also with conveniences such as shopping complexes, malls, hotels, hospitals, multinational companies, schools, metro station, fuel stations and much more.



## Chairman's Message

DELHI INSTITUTE OF HIGHER EDUCATION was established in 2022 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world-class business-school recognized for its commitment to high powered quality education and research. DIHE is also committed to developing outstanding professionals & entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create & disseminate practitioner-oriented knowledge that will uplift society.

In order to keep pace with the velocity of change and thrive in an uncertain environment, DIHE has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At DIHE, our strategic focus in future will address areas of curriculum design, mentoring & live project, advanced statistical software training, international summer internship, soft skills, stress coping & EI learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social & cultural diversity.

## Director's Message

Paradigm shift in Education has placed learning at the center stage, with increased emphasis on global mindset and holistic education alongside a fast-paced, ever-changing environment.

Dr. Rajeev Kumar, Director, DIHE Noida, believes that this change has necessitated the relevance of a quality business education. The changed world now requires a new orientation towards Leadership and Management, new skill sets, new narratives at workplace. Graduates need to stand up for the challenge with analytical mind, problem solving capability, decision making, leadership and social connect. Students at DIHE Noida are exposed to a holistic and experiential learning with great emphasis.

Best Wishes





## PROGRAMME HIGHLIGHTS

Mentoring by  
Business Leaders



Intensive & Focused  
Training



Placement Opportunities  
from 300+ Companies



25% of Faculty Members  
are Corporate Practitioners



Programme implementation  
by Industry Experts



Skill Development Courses  
and Live Workshops



Guest Lectures  
by Industry Experts



Functional &  
Analytical Learning



Paid Internships  
in renowned companies



PDP  
Seminars



Startups  
MSME



Incubation Center



AI Enabled Campus



## Strategic Association with SRCC\*

The Institute has entered into a strategic association with prestigious Shri Ram College of Commerce (SRCC) University of Delhi, the country's top most college in business studies / management education. The agreement is designed for capacity building of the institution and human resource management and development. Shri Ram College of Commerce (SRCC) will provide consultancy support in the areas of institutional development, curriculum design and Implementation. The unique association will cater to the below mention areas:

- FDP for Research and Consultancy
- Placement assistance for students by SRCC experts
- Training & mentoring by SRCC academicians
- Top students to work jointly with SRCC student

# JIMS FAMILY



**Prof Dr.Rajeev Kumar**  
**DIRECTOR**  
Ph.D., MCA, M.Tech.



**Dr. Mini Verma**  
Ph.D., MCA, M.Sc. (Maths),  
Diploma in Vedic Maths



**Dr. Manjeet Kaur Ratan**  
Ph.D., MCA, PGDCA,  
PGDCSM



**Dr. Kanchan Tyagi**  
Ph.D., M.Phil, M.Sc.



**Ms Suchitraa Chaudhary**  
M.Tech., B.Tech.



**Mr. Meghshaym Saraswat**  
M.Tech, B.Tech.



**Dr. Rajit Verma**  
Ph.D, MBA Finance, B.Com



**Dr. Rishu Bharadwaj**  
Ph.D, MBE, M.Phil



**Mr. Ramkrishn Sharma**  
B.Sc., MBA (Marketing)



**Dr. Vandana Gaur**  
Ph.D, MBA



**Dr Sonal Jauhari**  
Ph.D, PGDM



**Dr Shefali Mishra**  
Ph.D, MBA, LL.B. (H)



**Ms. Vaishali Sharma**  
Ph.D\*, UGC (NET)  
MBA, M.Com



**Dr. Neelam Sheoliha**  
Ph.D, PGDM, MMM



**Ms. Amarjeet Kaur**  
UGC (NET), M.Com., PGDM  
CA (Intern)



**Ms. Neha Dhingra**  
UGC (NET), M.Com  
CA (Intern)



**Dr. Arunima**  
Ph.D, MBA, MA, MSW



**Ms. Deeksha Suneja**  
UGC (NET), M.Com



**Dr. Supriya Dalal**  
Ph.D., NET-JRF (AIR 38),  
M.Com



**Mr. Rahul**  
BCA, MCA



**Ms Deepti sachdeva**  
MCA



**Dr. M.P. Singh**  
Prof. (IIFT)  
International Business  
(Former Faculty)



**Dr. Ajay Pandit**  
Prof. (FMS),  
Marketing Management  
(Former Faculty)



**Dr. Chandra Shekhar Sharma**  
Assoc. Prof. (SRCC),  
Security Analysis &  
Portfolio Management  
(Former Faculty)



**Ms Riya Chaudhary**  
Director, Admission  
Branding & Promotion



**Ms Sonia Raizada**  
Sr. HR, Academics



**Ms Prachi Khandelwal**  
Sr. Admission Counselor



**Mr. Gaurav Boudh**  
Librarian



**Mr. Rajan Kumar**  
Labs Incharge



**Mr. Vipin Sharma**  
Academic Associate



**Mr. Ramesh**  
Academic Associate



**Mr. Mayank Mittal**  
Accounts Department



**Ms Sonia Jatav**  
Help Desk

# Programmes Offered

- Bachelor of Business Administration (BBA) - Paragon
- Bachelor of Computer Applications (BCA) - Quantum
- Bachelor of Commerce (B.Com) - Next Gen

## ADD-ON TRAINING & CERTIFICATIONS:



Cyber Security



Linux Operating System



.Net Framework



MYSQL



Networking  
CCNA & CCNP



Php



Multimedia &  
Computer Animation



Advance Java



Android & iOS  
Application Development



Python



Digital Marketing  
by Internet School  
of Marketing



Training Section with  
Full Stack & Flutter  
Development



Business  
Analytics



Advanced Excel  
for Managers



Tally 9.0 ERP



Financial Services  
by NSE



Digital Banking &  
FinTech in Association  
with ImaginXP



GST Registration



Entrepreneurship  
& Start-Ups



Share Market  
Exposure



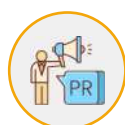
Financial Planner and  
Financial Modelling



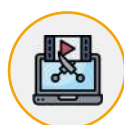
Certified Public  
Accounting



Advance Trainings  
on Microsoft Office



Public Relations



Creative Designing &  
Video Editing



Content Writing



Public Speaking



Photography &  
Videography

& many more.....

## Research Intensive Ecosystem

Access to research databases, projects and mentors

## Responsive Curriculum

A curriculum designed in collaboration with industry leaders to meet the specific demands of today's business landscape, ensuring you acquire skills that are relevant, adaptive, and aligned with emerging trends.

## Holistic Leadership Development

Focus on holistic leadership development through a blend of experiential learning, expert talks, and practical exposure, preparing you for future leadership roles in a dynamic global environment.

## Student-Driven Excellence

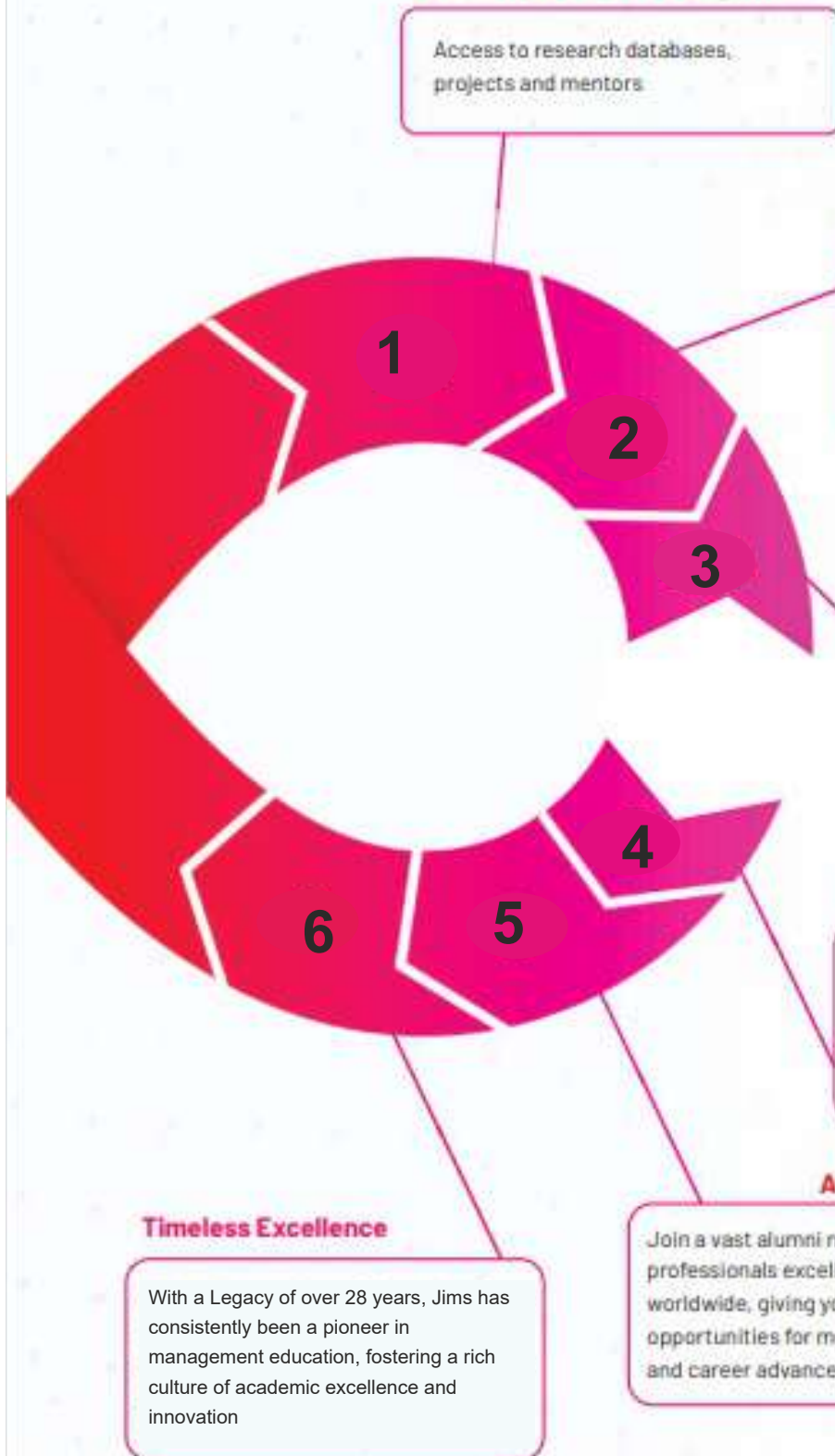
Be a part of the Student-Driven Excellence Council, which promotes leadership, collaboration, and excellence in various domains of management.

## Alumni Power Grid

Join a vast alumni network of professionals excelling across industries worldwide, giving you unparalleled opportunities for mentorship, networking, and career advancement.

## Timeless Excellence

With a Legacy of over 28 years, Jims has consistently been a pioneer in management education, fostering a rich culture of academic excellence and innovation

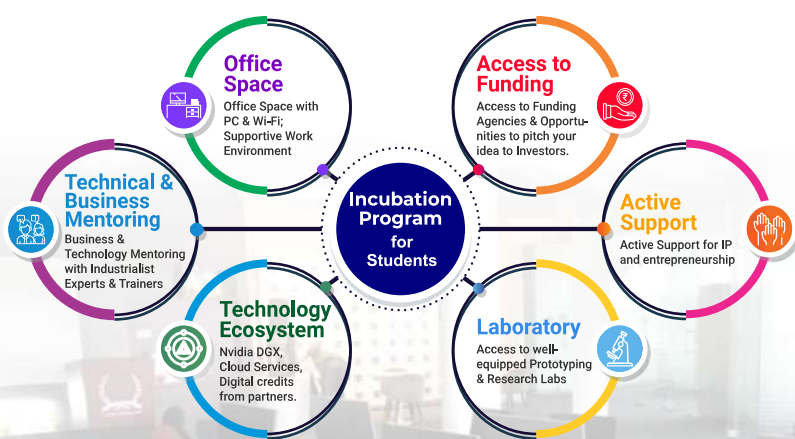


# MSME Facilitation and Entrepreneurship Support

The institute actively promotes entrepreneurship through awareness and engagement with **Micro, Small, and Medium Enterprises (MSME)** initiatives. The MSME facilitation support aims to guide students and aspiring entrepreneurs in understanding government schemes, startup support systems, and funding opportunities available for small businesses.

Through workshops, expert talks, and skill development programs, students gain insights into **business registration, financial assistance, innovation support, and market development**. The initiative encourages students to explore self-employment and entrepreneurial ventures, contributing to local economic development and strengthening the MSME ecosystem.

## WELCOME TO THE ERA OF IMPACT FOUNDERS!



## Technology Business Incubator@JIMS

The Incubation Centre at DIHE –JIMS Group fosters innovation and entrepreneurial thinking among students by transforming ideas into viable business ventures.

The Incubation Centre at the institute is dedicated to promoting **innovation, entrepreneurship, and startup culture** among undergraduate students. It provides a supportive ecosystem where young minds can transform creative ideas into viable business ventures.

The centre offers **mentorship from experienced faculty and industry experts**, guidance in developing **business plans, prototypes, and market strategies**, and opportunities to interact with entrepreneurs and startup mentors.



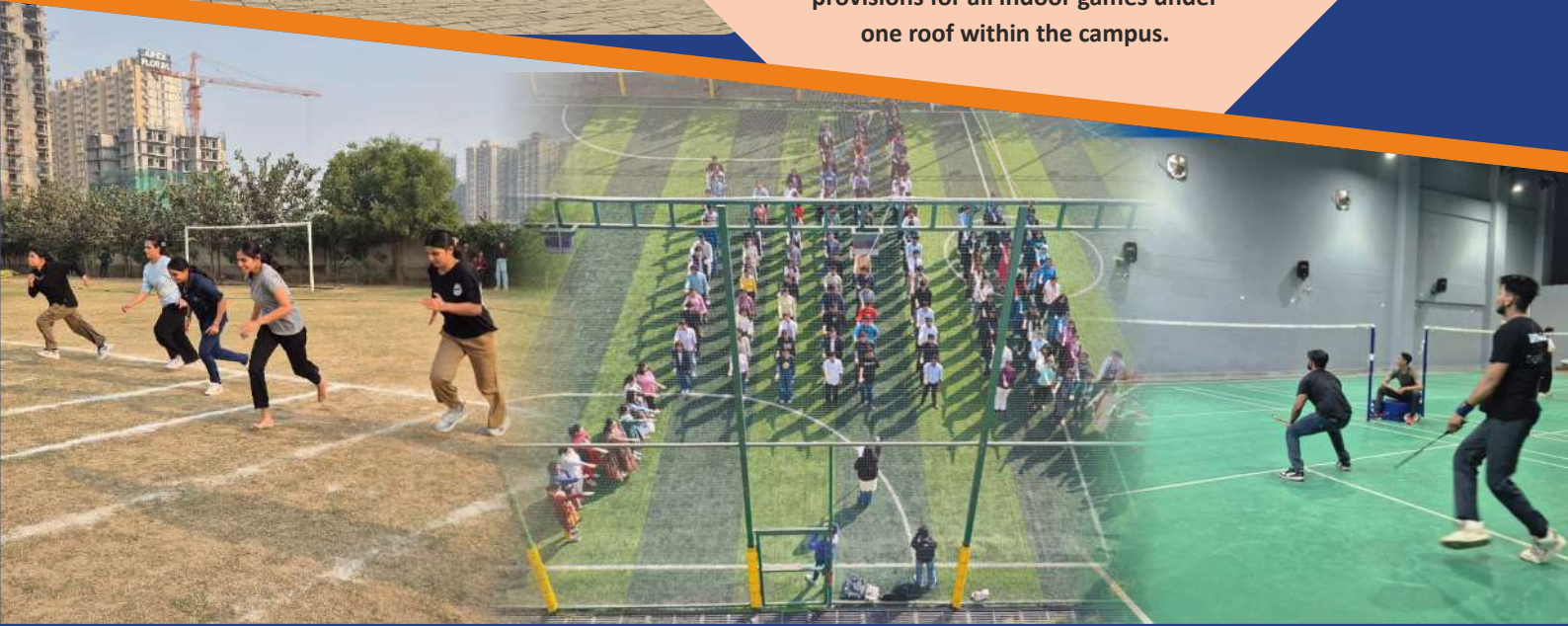
## Infrastructure

- Computerized Library well stocked with Books and Journals
- Air Conditioned Smart Classrooms equipped with LCD Projectors
- Well-developed Wi-Fi enabled campus
- Advanced Computer Labs with latest software
- Conference, GD/PI rooms and Auditorium with latest Audio Visual Aids
- Fully secure campus with CCTV cameras.
- Bus and Cab Services from Delhi/ NCR
- Well Furnished Cafeteria

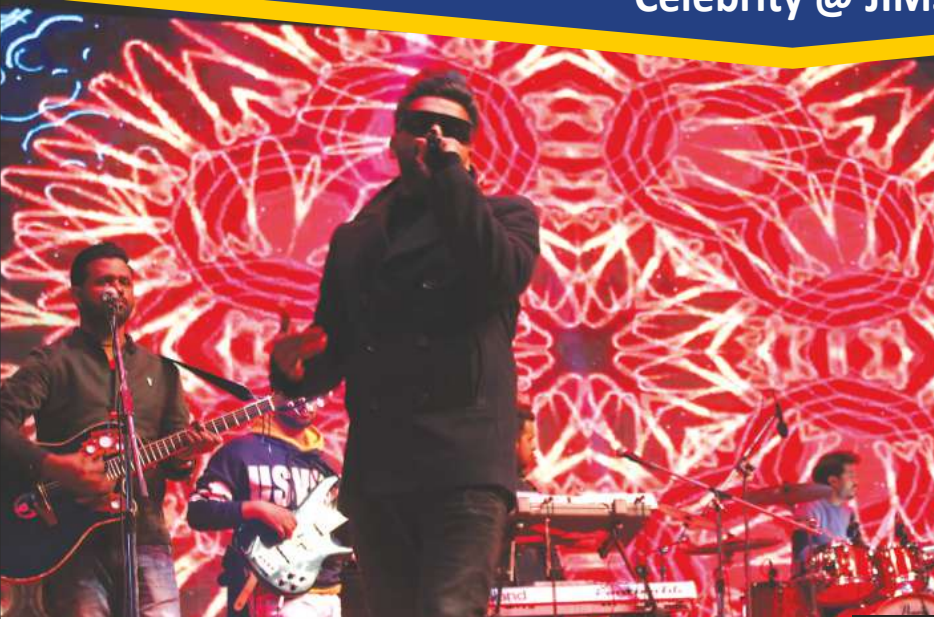


## Multiple Sports facilities

The only Post Graduate college in NCR to provide multiple sports facilities to students in strengthening their physical energy level as well as to foster the team spirit amongst themselves. Both indoor and outdoor sports facilities are available including Basketball Court, Football Ground, Tennis Court, Skating Ring and Cricket Pitch, with provisions for all indoor games under one roof within the campus.



# Celebrity @ JIMS



# LIFE @ JIMS



# LIFE @ JIMS



# WHY JIMS

**500+**  
COMPANIES  
PLACEMENT OPPORTUNITIES

**20000+**  
ALUMNI  
WORKING WITH  
BEST OF THE BRAND

**FACULTY**  
FROM PREMIER  
INSTITUTIONS

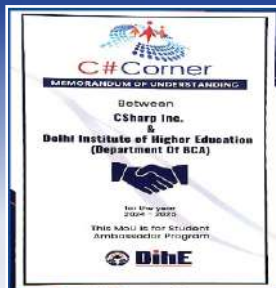
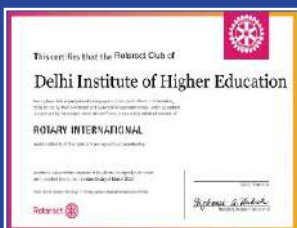
**18 LPA**  
HIGHEST PACKAGE

World Class  
Infrastructure

**1:20**  
FACULTY STUDENT RATIO

**10+**  
TOP RANKINGS

## CORPORATE COLLABORATION



# Placement

We at DIHE place a lot of emphasis and value on practical exposure and hands on experience that comes with “being on the job”. We encourage summer internships and mentoring programmes for all the courses. We believe this helps a student to understand their area of interests and also learn to apply their knowledge in the actual world. The dedicated team for placements initiates campus placement drives for students at the beginning of the last semester. Executives and prominent personalities from the world of business, Journalism and other specialized domain are invited to share their insightful experiences and advice our students via Guest lectures. Our placement cell has associations with the top corporate firms and brands. Some of our esteemed recruitment associates are as follows:

238+ RECRUITERS



## ADMISSION PROCEDURE

### Eligibility Criteria :

Candidates must have passed 10+2 (or equivalent) from a recognized board/university as per program requirements.

### Application Process :

Admission forms can be obtained from the institute's admission office by Payment of Rs 1000.

### Selection Criteria :

Admissions are granted based on Entrance test, academic performance, and/or personal interaction as per university and institute norms.

### Document Verification :

Shortlisted candidates are required to submit original documents for verification along with 2 passport size photograph at the time of admission.

### Fee Payment :

Selected candidates must confirm their admission by paying the prescribed fees within the stipulated time.

## SCHOLARSHIPS

Eligibility	XII	No.of Seats
100% Scholarship	90% & above	5
50% Scholarship	85% - 89 %	5
25% Scholarship	80% - 84%	10
15% Scholarship	70% - 79%	10
10% Scholarship	60% - 69%	10

Scholarship will be calculate on marks of XII



## STUDY TRIP TO DUBAI\*

Delivered in the heart of Dubai, one of the world's foremost business and trade capitals, one week global immersion program with everyday classes, industry. Visits to Apple, Intel, Nestle, PepsiCo etc. with Hands-on assignments on Dubai market and Exclusive, visits to Global Innovation Centres of GE, Accenture, IBM Mastercard, Etihad, Intel. Students gain international experience at a prestigious Australian Curtin University (Dubai Campus) which is ranked amongst the top 1% universities in the world.

\*Selected Students

\* Paid Basis



## OUR OTHER CAMPUSES



**Jagannath University**  
BahadurGarh (Haryana)



**Jagannath University**  
Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)



**Jagannath International Management**  
OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi



**Jagannath Institute of Management Sciences**  
3, Institutional Area, Sector 5, Rohini, New Delhi



**Indian Institute of Business & Finance**  
FC 33, Plot 1&2, Institutional Area, Jasola, New Delhi



**Jagannath International Management School**  
MOR, Pocket 105, Kalkaji, New Delhi



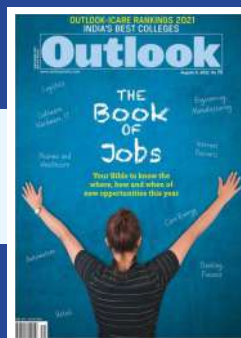
**Jagannath Institute of Management Sciences**  
3, Institutional Area, Phase -II, Vasant Kunj, New Delhi-70

## Ranking & Awards



Ranked among  
Top 5 BBA institutes in Delhi /NCR  
survey conducted by  
India Today July 2021

Ranked 3rd best  
BCA institute in Delhi NCR  
survey conducted by  
India Today July 2021



Ranked 2nd among Top BCA  
Institutes in Delhi /NCR  
survey conducted by  
Outlook August 2021

Ranked 1st among  
Top BBA colleges  
in North Region survey  
conducted by GHRDC



## THE TIMES OF INDIA

Ranked 2nd Best institute in Delhi NCR among top 100 BBA institutes  
all over India survey conducted by Times Of India August 2021

# JAGANNATH INSTITUTE OF MANAGEMENT SCIENCES

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