



## Holi Hai! Everyone Gets Drenched in the Colors of Festivity

### Holi Revelry fills the air at college campus ; A Day of fun Food, and color Throwing

Holi, the festival of colors, holds a special place in the hearts of many in India, and its celebration at college campuses is no exception. The atmosphere during Holi festivities is electrifying, filled with laughter, joy, and a riot of colors painting the air. Let's delve deeper into the vibrant tapestry of Holi celebrations at college. Holi is a vibrant festival cel-

ebrated primarily in India, marking the arrival of spring and the triumph of good over evil. People celebrate by throwing colorful powders and water at each other, dancing, singing, and enjoying festive foods. It's a joyous occasion that brings communities together in a spirit of unity and happiness. The college employees

celebrated holi with full enthusiasm. Music filled the air as everyone danced, sang, and indulged in festive treats like gujiya and thandai. Everyone, including teaching and non teaching staff enjoyed the occasion and participated in festival related games with full energy and enthusiasm. The colourful memories made this occasion special for everyone.

## Empowering Women: CSR Club Hosts Inspiring Celebration



PRAYATNA CSR club of dihe celebrated international womens day on 7th march 2024 today and forever , we honor the resilience , determination ,dedication ,leadership & unwavering spirit of wpmen in every corner of the institution. we showcaed a small gesture of #thankyou for all the women who are empowering the future generation of the corporate industryRecognising the achievements of women, raising awareness about gender inequality and discrimination, advocating for women's rights, and promoting gender equality and women's empowerment globally are some reasons why we celebrate International Women's Day. Recognized as a pivotal date each year, International Women's Day serves

as a cornerstone for celebrating women's accomplishments, amplifying discussions on gender equality, advocating for swifter progress towards parity, and mobilizing resources for women-centric initiatives. International Women's Day is a special day celebrated worldwide to honor the achievements and contributions of women. It is celebrated on March 8th each year. On this day, people around the world come together to celebrate the social, economic, cultural, and political achievements of women. It is also a day to raise awareness about gender equality and women's rights. Hence overall the workshop was the great initiative for the students

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## Certificate Distribution Ceremony



### Celebrating milestones and the power of hard work.

Dihe JIMS College recently held a ceremony to distribute certificates to its students, recognizing their outstanding academic achievements for the 2022-23 academic year. The ceremony served as a testament to the hard work and dedication of the students, while also reflecting the institute's commitment to nurturing future corporate leaders. The ceremony was graced by the presence of the Honorable Chairman Sir, Dr. Amit Gupta, along with the Heads of Departments (HODs) from all departments. Dr. Gupta presented the certificates to the students, acknowledging their accomplishments and inspiring them to continue their success. The ceremony highlighted the achievements of students who excelled in various academic and co-curricular activities. The students from DIHE-JIMS Noida secured the First position in The RJ Hunt, First position in The Extempore Hindi Competition and First position in AdMad Show. Adding to the spirit of inclusivity, all participants received certificates of participation, acknowledging their efforts and fostering a sense of community within the college. The report suggests the event was a joyous occasion for both students and faculty. The ceremony likely included speeches by dignitaries, and possibly even cultural performances, creating a memorable experience for all those who attended. With this ceremony, DIHE JIMS College has not only celebrated the achievements of its students but also set the stage for their continued growth and success in their future endeavors.

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## Gender Issues Workshop held at DIHE

In an effort to foster a more inclusive and equitable learning environment, the Delhi Institute of Higher Education's (DIHE) CSR Club organized a thought-provoking workshop titled "Promoting Gender Equality" on 11-3-2024. This initiative brought together 200 student participants, both girls and boys, to engage in open dialogue and critical thinking around gender issues.



The workshop employed a dynamic structure, featuring a keynote address by a renowned expert on gender equality. The expert's address laid the groundwork by highlighting the significance of gender parity across various aspects of life, from education and career opportunities to social interactions. Following the keynote, a diverse panel discussion provided a multifaceted perspective on the challenges students face regarding gender, both within the academic setting and the broader society. The panel comprised faculty members, student leaders, and a representative from a prominent gender advocacy organization.

To further engage participants, the workshop incorporated interactive break-out sessions. These sessions focused on specific topics such as deconstructing gender stereotypes, developing healthy communication skills in relationships, and the importance of bystander intervention in cases of gender-based harassment. Through discussions and activities,

participants gained valuable insights into understanding the distinction between sex and gender, critically examining societal constructions of gender roles, and challenging harmful stereotypes that limit individuals based on their gender identity. The workshop's success was evident in the participants' feedback. They expressed a heightened awareness of gender issues and a stronger commitment to promoting equality in their daily interactions. This collaborative learning environment fostered a sense of community and shared responsibility amongst students, paving the way for a more inclusive and respectful learning environment within DIHE.

Building upon this momentum, the DIHE CSR Club plans to implement several impactful initiatives like establishing a Gender Resource Center that will offer support services and resources to students facing gender-related challenges. Additionally, the club will develop and integrate gender sensitization programs into the curriculum.

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# Guiding Line

First of all, every student in life has a teacher who shows him a direction in his childhood itself. Which proves to be very important for his future, but it is not necessary that every child follows that path or if he does, then when and how to follow it. It depends on him and him alone. Or in other words, every person needs an experienced personality in his life who can show him the right direction to move forward in life. Many times we set out in search of a destination but the journey is not as easy as it appears. Many people give up after seeing so many difficulties in their journey, while many people who have vowed to reach that destination definitely find some way to reach that destination, no matter how big the difficulties may be. Yes, someone has said A boat cannot cross due to fear of waves; those who try never lose. The other side! This picture shows a path in our life on which we walk without thinking anything. It just takes someone to draw a line and as soon as we see a path, we set out on that path and study. It can be seen that nowadays people are happy to live their life according to others. The line or path shown by someone is right for them and they become happy in that. Yes, do not draw the line of your own path or path of life and move forward accordingly. One thing that is seen more and more these days is when the youth of today start out with blind faith in someone or on the path created by them. Whether it is right or wrong without thinking anything. The path does not mean that we have to keep moving, but every person should know what is right and wrong, people believe that it is not right to stay at one place. The race of life is very long, if you cross it by walking then you will be left behind, so the faster you move and keep hold of the thread of the destination, the better it will be. And, this picture is showing a path of life on which everyone has to walk. Be it with difficulties or with simplicity, simplicity is what is being said here. Because many people get everything easily while many people have to struggle throughout their life.



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Representative image of Delhi Chief Minister Arvind Kejriwal being produced before the Rouse Avenue Court, in New Delhi, Friday, March 22.

## Kejriwal's arrest justified or not ?

Delhi Chief Minister and Aam Aadmi Party (AAP) chief Arvind Kejriwal's arrest under the Prevention of Money Laundering Act (PMLA) for his alleged involvement in the liquor scam was not illegal and satisfied the provisions of Section 19 of the anti-money laundering Act, the Delhi High Court ruled Wednesday. Further, the arrest order was also in the format prescribed by the top court in a recent judgement related to PMLA proceedings. In that verdict, the top court had ordered that the authorised officer must record in the arrest order reasons to believe that the suspect in a PMLA case was guilty of an offence. In a comprehensive 106-page ruling, Justice Swarana Kanta Sharma thoroughly examined crucial elements of the case, such as witness statements, accomplice testimonies, and evidence held by the Enforcement Directorate (ED), all without conducting a separate "mini-trial." Further-

more, she determined that the extension of Kejriwal's police remand was warranted, as it aimed to uncover additional layers of the alleged conspirac. Justice Sharma reprimanded Kejriwal for repeatedly evading the ED's summons, attributing his non-cooperation to the trial's

*“Arvind Kejriwal was totally non-cooperative, arrested because of his own conduct,” ED tells SC*

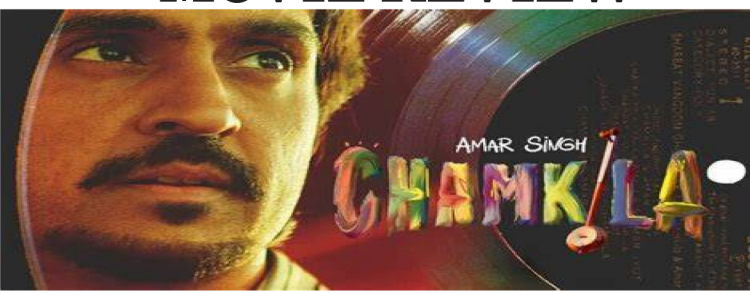
delay compared to others like former Delhi Deputy Chief Minister Manish Sisodia, who is already incarcerated in the case. Dismissing Kejriwal's assertion that his impending arrest during the general election was unrelated to his alleged involvement but rather aimed at thwarting his electoral participation, Justice Sharma asserted that the

evidence amassed by the ED regarding his role, both individually in formulating the Delhi excise policy 2021-22 and in allegedly soliciting kickbacks from the South Group, as well as his position as the national convener of AAP in utilizing illicit funds during the Goa Elections 2022, warranted his apprehension. She emphasized the necessity to confront Kejriwal with witness statements and digital evidence, especially considering his reluctance to cooperate with the investigation. The evidence cited by the ED to justify Kejriwal's arrest includes witness and approver statements, the entry register of the CM's office, statements from hawala operators, AAP's Goa candidate, survey workers, managers, and assembly managers who assisted the party during the Goa elections, as well as WhatsApp communications and other materials gathered through IT department raids. Justice Sharma noted that the entry

register appeared to implicate Kejriwal in the formulation of thpolicy and in seeking kickbacks. Similarly, ED's evidence suggested that kickbacks from the South Group were channeled into funding AAP's Goa election campaign. Regarding Kejriwal's request to regard two approvers, Raghav Magunta and Sarath Reddy, as reliable witnesses, Justice Sharma dismissed it. Kejriwal's legal team questioned Magunta's credibility due to his candidacy for the upcoming Lok Sabha elections from the BJP-led alliance, while recent revelations indicated that Reddy had contributed Rs 60 crore to the BJP through electoral bonds. However, the court deemed these arguments irrelevant, emphasizing its obligation to consider the law and evidence presented, stating that the credibility of the statements could not be contested at this stage.

Tanishq Baisoya  
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## MOVIE REVIEW



“Chamkila” is a movie full of energy and drama, telling the story of the famous Punjabi singer Amar Singh Chamkila. The film dives into Chamkila's rise to fame in the music industry, his struggles, and his impact on Punjabi music. Chamkila” portrays the enigmatic life of Amar Singh Chamkila, a Punjabi folk singer renowned for his bold lyrics and magnetic stage presence. The film likely delves into his rise to fame, marked by chart-topping hits and controversy, as well as his tragic demise in 1988. Chamkila's music, which often touched on societal issues and taboo topics, continues to resonate with audiences, inspiring subsequent generations of Punjabi artists. Through its

portrayal of Chamkila's life and artistry, the film likely offers a compelling glimpse into the cultural landscape of Punjab and the enduring legacy of one of its most iconic figures. Overall, “Chamkila” is a commendable effort that pays homage to a cultural icon while shedding light on the complexities of fame, creativity, and social change. Despite its shortcomings, the film succeeds in capturing the spirit of Chamkila and his enduring legacy in Punjabi music. Fans of Punjabi cinema and music enthusiasts alike will find much to appreciate in this engaging biopic.

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## Soulful Journey to Banaras

Banaras is called the religious capital of the country. Banaras is an ancient city located in Uttar Pradesh. This city is about 3000 years old. Banaras is known by many names. The reason behind it being called Shivanagari is that it is believed that this city is situated on the trident of Lord Shiva. Banaras is also called Kashi. Kashi is also considered the “city of temples”. An idol of Lord Shiva is installed in every second house or a Shiva temple is built. Bholenath resides in Kashi. Kashi Vishwanath is one of the famous temples. Apart from temples, Kashi is also mentioned for the work and business of Banarasi sarees. Apart from this, Banaras is also famous for its sweets and food. Sukkan is Banaras, that Sukkan which can be attained only there. Sun setting looks very beautiful on Ganga Ghat. Ganga Aarti starts with the setting sun. The scene at the ghat during Aarti is worth seeing. From the visual point of view, it seems as if all the Gods and

Goddesses join our Aarti. Aarti takes place at Dashashwamedh Ghat which is just behind Kashi Vishwanath Temple. Banaras is considered the home of attaining salvation. It is said that whoever is cremated here attains salvation. The last rites take place at Manikarnika Ghat, it is the direct gateway to salvation. If seen from political aspects, Varanasi is the election environment of our Prime Minister Narendra Modi. Modiji comes to Baba's place before every election and takes blessings.



Siddhi Mehrotra  
BAJMC 2nd Year



Empower your media skills: Dive into dynamic learning of our BAJMC workshop



Storyteller Sanctuary Club, Department of Journalism and Mass Communication JIMS Noida organized a guest lecture on ‘Beyond Television: Exploring the Diverse World of ElectronMedia. Mr. Akhil Bhalla, the guest lecturer who is a media expert, was welcomed by the Program

Coordinator, Mrs. Vijayta Taneja. He has a working experience of over two decade in newsrooms including the BBC India, Voice of America and Aaj Tak. Lately, ventured into the digital space with six years in the OTT giant Disney+Hotstar.Mr. Akhil became the source of inspiration to students

and give insights of media world majorly focusing on the electronic media and new media. He had a wonderful interactive session with students in which he shared how the world is moving from television media to social media. With the emergence of social media, more and more pod-casters

are coming up influencing large number of people. By seeing the rise of podcast in India, people tend to explore new genres and getting various information on the topic of their field of experience. The workshop ended with the vote of thanks given by Ms.Shweta Tiwari.

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Yuva Sansad programme at DIHE Noida Extension



The Department Of Journalism and mass communication organised the event naming “Yuva Sansad Programme”. In this Programme, 1st and 2nd year of mass communication students gathered in the conference hall along with our facilitie.The journalist of the Hindustan newspaper Mr.Rupal Rathi was there with his camera person Is-hwar Chand having 24 years of experience in Photography.

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Abhivyakti Media Festival

IMS Ghaziabad organized Abhivakti media festival on March 7th, 2023 Tuesday. First year and Second year students of BJMC were accompanied by one faculty member. The students were sent to their respective venues and they gained a lot of experience by listening to the other participants who had also joined and share each other’s views.Many beautiful documentaries and short films made by students of various school

and colleges were shown and appreciated by many. Students were given insides as to how to write scripts and how to express their views and opinions out in front of a whole audience.The second year students Siddhi ,Anshika ,Sameeksha,and Mareena won the second prize for Media rangoli while first year student Avinash won second price in Photography competition.

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The Guest gave prizes to the Students of DIHE.

Unlocking success: Join our BCA webinar for expert insights

Students of BCA, DIHE, Noida participated in a Webinar on “Jumpstart with AI and Web 3.0” on 5th March 2024. The webinar was taken by Mr. Mahesh Chand, Founder of C# Corner, Founder & CEO of Mindcracker Inc., and an investor, advisor, and board member of several startups and nonprofit foundations. He discussed about AI and Web 3.0 representing two transformative trends in technology that are reshaping the digital

landscape and driving innovation across various industries. AI-powered intelligent systems combined with the decentralized, semantic, and usercentric nature of Web 3.0 are expected to revolutionize how we interact with information, services, and each other on the internet. Students actively participated and asked many relevant questions based on which they were given participation e-certificates. Overall it was an insightful webinar.

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Mahesh Chand, Founder of C#Corner.

Unlocking business potential : BBA workshop empowering future leaders

The Workshop on Brand management was held on 4th march 2024 in the DIHE auditorium. It included all student participants of BBA and B.Com along with faculty of management department. All the students of management and commerce were formally attired maintaining an attribute of discipline amongst them.The students displayed a remarkable blend of knowledgeable and

enthusiasm in brand formation and it’s impacts towards the business world during the workshop.The guest was presented with a memento and vote of thanks from the students themselves. Overall, the Workshop was a success and served as an enriching and captivating understanding about the importance of brand management in the growing business world. Hence, the Workshop was not just about

brand management; it was a reflection of how today’s business world does get impacted by the brand management. In a nutshell, the resource person Dr. Uttiya Bhattacharya, Ex- executive director HSE Indian oil flooded an immense knowledge about his experiences and self conduct portraying the real world insights of the crucial implementation of brand management.

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# Student Visit News18 to witness live production

Political debate on 2024 lok sabha elections in poetic way.

Department of Journalism and Mass Communication Dihe, Noida organized a media visit to News 18 on , 28th March 2024, Thursday. Students of BJMC were accompanied by Ms.Shweta Tiwari for the visit. The visit aimed at giving the students an insightful peak to know how media houses work and an informative segment along with Rajiv Jaitley(BJP spokesperson) and Ajay Upadhyay (Congress spokesperson) was also hosted by the news channel.

The programme was called Lapete mei Neta Ji. . The show was focused on political debate on 2024 lok sabha elections in poetic way.

Everyone was given a short tour of the office and post that were made to sit in the lounge area and wait for the shoot to begin. Brief instructions and advice were given to the students on how to make the segment fruitful and indulging.

The main segment was very informative and it helped students understand the currenpo-

litical scenario in detail. The questions were brilliantly a swered by the guest which made the entire visit very knowledgeable and interesting students of our institute also go the opportunity to interact with poets and the show was anchored by kishore ajwani

•Students came to know about the live shooting process and setup



# DIHE Students Visit Jakson Engineering Limited



Delhi Institute of higher educationnoida Industrial Visit to Jakson Engineering Ltd., Greater Noida on 7th March, 2024 Students from various academic disciplines including BBA, B.COM, PGDM, and BCA embarked on an enlightening industrial visit to Jakson Engineering Ltd's state-of-the-art Solar Panel Manufacturing Plant in Greater Noida.

The visit provided an invaluable opportunity for the students to witness the intricate processes involved in the production of solar panels and gain practical insights into the renewable energy sector. The visit was meticulously organized under the guidance of the dynamic and young entrepreneur, Mr. Nirbhay Gupta, Chair Lear

ning, Yuva young Indians, Noida The visit was a testament to the commitment of Mr. Nikhil Jain, Chair, Young Indians in providing students with practical exposure to real-world industries, fostering a holistic learning experience. The visit proved to be an enriching experience for the students. It not only deepened their understanding of solar technology but also inspired them to consider the renewable energy sector as a promising avenue for their future careers.the industrial visit provided a great exposure students about cutting edges and innovative processes used in industries.

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## “Career in Web 3.0 & Blockchain Technology”

WORKSHOP AT DIHE

“TECHNONAUTS”, the IT club under the Department of IT, DIHE organized a Workshop on “Career in Web 3.0 & Blockchain Technology” on 4th March 2024 for BCA 4th Semester students. Dr. Palak Gupta, HOD, BCA gave the welcome address. . The hands-on session was taken by Mr. Shubhankar Banerjee, Blockchain Expert and Corporate Trainer, MCN Solutions Pvt. Ltd., Noida who demonstrated Blockchain technology and its applications to the students along with differences between Web 1.0, 2.0, and 3.0 and how it



has revolutionized all sectors. The session was highly appreciated by the students who got an excellent hands-on session and an e-certificate after giving an online test.

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## “MARKATHON 2024”

Students of BCA & BBA Department, DIHE, JIMS Noida participated in “MARKATHON 2024” Inter-college Marketing Fest, organized by JIMS, Kalkaji, New Delhi on 12th March 2024 where they performed excellently well. Aadhya Sharma and Vanshika Gupta from BCA and BBA 2nd year rocked the Logo Remix 2.0 competition winning 1st place and Rs. 1,500 for their awesome redesign of the

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knowledge and skills by participating in various marketing events to help in enhancing their academic excellence and redefining their personality.

## Industrial Visit to MCNSolutions Pvt. Ltd.

Department of IT, DIHE organized an Industrial Visit to MCN Solutions Pvt. Ltd., Noida for BCA IInd semester students on 5th March, 2024. The students were guided by Mr. Shubhankar Banerjee, Blockchain Expert and Corporate Trainer who demonstrated Blockchain technology and its applications to the students and briefed on various emerging IT technologies like Web 3.0, IoT, Artificial Intelligen

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We extend our gratitude to MCN Solutions for this invaluable learning experience. The students experienced the current requirements of the tech world and participated well.

## BBA AND BCA STUDENTS GET PAID INTERNSHIPS



DISHITA SHARMA



MANSI KUMARI



DIVYA TIWARI



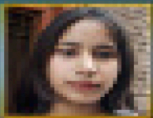
KRITI SINGH



KUNAL GUPTA



PRIYANSHU PAL



AKSHITA SILANIYA



ANKIT KUMAR



DHAWNA PAL



SHREYANSH KUMAR



LALIT SAINI



PRATHAM GOSWAMI



ASHISH SHARMA



ANSHU RAJANIYA



SHIVANI PAL



MANSHI RISHIDWAJ



SIMRAN PAL



PRIYANSHU PATHAK



DEEKSHA GARG



AKHILESH



VIVEK KUMAR



NIKHIL PANDEY



GARY DHIMAN



ANIRBAN GHOSH



GHYAM PATHAK



GULSHAN KUMAR



AYUSH BUDHIRAJA



SHIVANSH CHOPRA